



Niagara University Youth Action Conference

April 30, 2026

Dear Community Member,

On behalf of Niagara University and our Youth Council, I am writing to invite your organization to partner in the Niagara University Youth Action Conference, New York's only professional conference dedicated to advancing authentic leadership and decision-making by young people. Our annual conference will take place on April 30, 2026, at 9 a.m. at the Niagara Falls Convention Center, 101 Old Falls St, Niagara Falls, NY 14303.

This conference brings together 450 inspiring youth and 100 chaperones from New York State high schools for a day of dynamic, youth-led workshops, recognition, and meaningful community engagement. Our model is built upon the "6 Cs" of Positive Youth Development and Hart's Ladder of Youth Participation, ensuring sponsorship is directly connected to real youth leadership, shared decision-making, and a pipeline of talented, motivated future community contributors.

Your partnership would empower a diverse new generation of leaders—providing opportunities for youth from every background to develop critical skills, explore real-world career pathways, and build relationships with business professionals and mentors. Our attendees become the problem-solvers and innovators that local businesses depend on to thrive, and your involvement demonstrates a deep commitment to education, workforce development, and the long-term vitality of our region.

By joining us as a sponsor, you catalyze the most meaningful forms of youth engagement: shared decision-making, intergenerational collaboration, and authentic leadership. We believe your sponsorship positions your company as a champion of youth-driven change and leadership.



Sponsorship Levels

Please check the organization's sponsorship level to which you would like to contribute.

LEADING SPONSOR - \$10,000

Honored as our foremost partner in advancing youth voice, leadership, and opportunity. Leading Sponsors are prominently recognized for their visionary investment in the next generation's potential. Includes exclusive recognition throughout the event, an opportunity to address attendees during the Awards Ceremony, and a private reception with Youth Council leaders and community partners.

Youth Decision-Making Champion - \$4,000.00

Recognized for empowering youth as full partners in leadership and decision-making. Includes: Lunch with Youth Council leaders and recognition during our Awards Ceremony.

Youth Collaboration Luminary - \$2,000.00

Celebrated for modeling authentic collaboration and co-creating innovative solutions with young leaders. Includes: Lunch with MENTOR New York staff and personalized thank you notes on lunch tables.

Confidence Partner - \$1,500.00

Commended for supporting young people as they build essential skills and grow their leadership capacity. Includes: Lunch with Youth Council Peer Mentors and a thank you swag bag.

Conference Sponsor Contact Information

Organization/Business Name:

Contact Name:

Phone:

Address:

Zip Code:

Email Address:

(Please also provide your company logo.)



Every sponsor will be guided through the convention center with a Youth Mentor docent so that they can experience firsthand the impact of their investment in our Youth Action Conference.

We welcome the opportunity to discuss these options or to help tailor your recognition to best reflect your organization's values and goals.

We can't wait to meet you at Youth Action Conference 2026!

Sincerely,

Rolanda L. Ward, Ph.D., MSW, MDiv
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Chair and BSW Program Director
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